



Collaborating for Change. Building on Success.



Who We Are

What We Do

Welcome to Vision Shared, a nonprofit, nonpartisan community and economic development organization serving all of West Virginia.

We bring together West Virginians from all walks of life who are united by a passion for helping this state live up to its unlimited economic growth potential.

Our mission is to strengthen the economy, transform communities, promote progressive government and improve the quality of life for West Virginians. ***Now is the time to be bold and innovative. Join us today!***

Vision Shared is successful because we invite all stakeholders who care about an issue to take part in addressing it.

We attract volunteers from the public and private sector and provide them with the staff support and resources they need to accomplish their goals. Each volunteer team structures its activities according to direction from the Board of Directors.

We also collaborate with strategic partners to make certain we are not duplicating efforts, but rather are working towards the same goals.

NEW GOALS FOR WEST VIRGINIA

Our Board of Directors has updated our Strategic Plan based on four new goals for West Virginia’s economy:

- **GOAL 1: ENTREPRENEURSHIP** — By 2015, West Virginia ranks first in the nation in the percentage of residents who start a business.
- **GOAL 2: EDUCATION** — By 2020, West Virginia ranks first in the United States for reading and math scores of grade 4 and grade 8 students.
- **GOAL 3: WORKFORCE DEVELOPMENT** — By 2020, West Virginia ranks among the top 20% internationally for the percentage of adults with an associate’s degree or higher.
- **GOAL 4: RESEARCH/COMMERCIALIZATION** By 2020, West Virginia ranks among the top 25% of the U.S. in the percentage of its workforce employed in private sector, high-tech industries.



Why We're Here

West Virginia's economy must be able to compete regionally, nationally and globally.

Positive changes need to happen faster, and that's where Vision Shared can play a role. We exist not just to accelerate economic progress but also to track the state's performance so we can see where we are making gains and identify areas of greatest need.

Our annual Performance Measures Report tracks more than 50 indicators of West Virginia's economic performance. This report is one of the highest and best uses of our resources. It allows the state to track its progress against our own history, our region and the nation.



We present this report to the governor and Legislature each year and make it available to the public via our website.



Vision Shared also supports an independent policy research division: **Imagine West Virginia**. Learn more at www.imaginewestvirginia.com.

Imagine is directed by a Board of Governors made up of some of West Virginia's most successful leaders:

Chairman: Admiral T. Joseph Lopez
Vice Chairman: A. Michael Perry

| | |
|-----------------------|--------------------|
| Curtis Hank Barnette | William P. Getty |
| Ralph Baxter Jr. | Tom Heywood |
| W. Marston Becker | Dr. Peter Magrath |
| Gov. Gaston Caperton | Kenny Perdue |
| Becky Ceperley | Robert Simpson Jr. |
| Henry Louis Gates Jr. | L. Newton Thomas |
| | Craig Underwood |

Where You Come In

Vision Shared provides opportunity for all. We are a unique organization that gives everyone the chance to participate in making West Virginia a more economically vibrant state.

Your tax-deductible gift to Vision Shared is an investment in our shared future.

Our Board of Directors has selected specific, challenging goals for West Virginia. We have no doubt that our state will be a global leader if we achieve success in four goal areas:

Entrepreneurship ♦ Education ♦ Workforce Development ♦ Research/Commercialization

Supporting Vision Shared

Vision Shared is supported by two major donors, the State of West Virginia and the Claude Worthington Benedum Foundation, plus many other private contributions from corporations, labor unions, foundations, academic institutions and individuals.

We offer a variety of ways to support Vision Shared.

Visionaries (\$100,000+)
Benefactors (\$25,000+)
Partners (\$10,000+)
Associates (\$5,000+)
Sustainers (\$1,000+)
Advocates (up to \$999)

Thank you! From the Vision Shared Board of Directors:

Chairman: Becky Ceperley
Vice Chairman: Don Rigby
Secretary: Russ Lorince
Treasurer: Laura Ellis

Mike Basile
Ralph Bean
Edward George
William P. Getty
Kelley Goes
Tom Heywood

Lloyd Jackson
Jeff James
Gayle Manchin
Dr. Stephen Kopp
Clarence Martin
Wayne Morgan

Kenny Perdue
Scott Rotruck
Judy Sjostedt
Rick Slater
L. Newton Thomas
Steve White



Yes! I/we would like to invest in the continuing success of Vision Shared with a pledge of \$_____.

_____ Check enclosed (Please make your tax-deductible check payable to Vision Shared Inc.)

_____ Please invoice me on _____ (date)

OR _____ Payable over three years per the following schedule:

\$_____ in _____ (month/year)

\$_____ in _____

\$_____ in _____

Name (Please Print) _____

Signature _____

Date _____

Company (if a corporate gift) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Mobile _____ E-Mail _____

Please allocate my pledge as follows:

_____ Unrestricted (*where the need is greatest*)

_____ Vision Shared

_____ Imagine WV

Your contribution to Vision Shared Inc. is tax-deductible. IRS ID # 55-0726106

Please complete the pledge form and mail to:

Vision Shared Inc.

1116 Smith St., Suite 301, Charleston, WV 25301

For additional information, please call Jack Cipoletti from our development team at (304) 444-6933 or Vision Shared President Juliet A. Terry at (304) 344-4244.