



Attendance: Jeff James, Thomas McChesney, Rebecca Randolph

Money

Continue emphasis on crowd-funding

- Entrepreneur Café's – EXPAND to more communities; increase frequency
- Develop a next step: Pull down winners and “all stars” into a statewide contest with larger pool of \$\$ (potential to launch as a special event following VS 2013 Annual Meeting)
- Begin Kickstarter (and other online crowd-funding platform) training and assistance

Magnets

- Launch two new flexspace facilities in WV (aka SBase Camp & DigiSo-style centers)
- WV industry opportunity roadshows held in regions that represent that opportunity
 - Objectives: Showcase the opportunity for entrepreneurs inside and outside the state, provide training and networking with potential investors around that cluster
 - Magnet examples
 - Tourism: New River Gorge region and/or Hatfield McCoy Trails region (southern coalfields...HMT would love to partner on this)
 - Arts: Tamarack
 - Tech: North Central WV (Morgantown/Fairmont)
 - Shale: Wheeling?
 - New Energy: Williamson? Logan? Morgantown (NETL?)
 - Other?

More Entrepreneurs

- Deliver targeted training such as “How to pitch” prior to community crowd-funding events
- Launch Lemonade Stand program (pending funding request to Benedum)
- Dept of Ed
 - Launch entrepreneurship curriculum (Review status with Gene Coulson)

- Launch “Entrepreneurial School” designation program (Kathy D’Antoni would like to discuss this further as she feels the WVDE has money available to provide incentive to schools)
- Advanced Entrepreneurship Academy training
 - Leadership WV style – intense weekend sessions with powerful speakers, trainers
 - Match with WV Angel Investor group sponsors

Program – Item	Frequency	Budget
Entrepreneur Café’s <ul style="list-style-type: none"> ● Matching prize funding ● Training event prior to Café event 	25-30	\$15,000 \$ 6,000
Magnet Events – Industry Showcase and Training <ul style="list-style-type: none"> ● Regional events (speakers, training including kickstarter training) 	6	\$15,000
Flexspace <ul style="list-style-type: none"> ● Development of DigiSo intellectual property and plans to share with interested sponsors 	One-time development of IP	TBD (S Halstead?)
Lemonade Stand <ul style="list-style-type: none"> ● Planning, management of pilot program 	8-10	Funding Pending
Curriculum		WVDE
Entrepreneurial School Designation Program	?	WVDE (funding possible)
Entrepreneurship Academy	10 weekend sessions	Vision Shared to host at \$2,500 per session (sponsorship opportunities) \$25,000
Total Funding Needed (estimate)		\$65,000