

# 2009

## Vision Shared: Maximizing Opportunity



Annual Report

Vision Shared Inc.

12/1/2009

## A Message from Our Chairman...

Hello and Welcome to Vision Shared,

I have worked in the nonprofit sector for most of my career, and it is without hesitation that I share how unique and meaningful Vision Shared is. This organization started as a bold new idea for West Virginia, and it has succeeded over the years because our basic values are simple and laudable. We believe in bringing people together and forging effective collaborations based on common ground and a shared interest in helping West Virginia's economy advance.

The information in this document will show those who already support Vision Shared that their time and resources are helping to strengthen the economy, reshape communities, promote progressive government and improve the quality of life for West Virginians. For those who are new to our organization, this report will demonstrate how investing in Vision Shared is an investment in West Virginia's future.

The lifeblood of Vision Shared is its volunteers, and I extend my unending gratitude to the hundreds of West Virginians who have dedicated countless hours to charting a new course for the Mountain State. The work Vision Shared takes on is not easy – often it's the work no one else wants to do – and so our volunteers are a precious commodity. They are a rare mix of talents and backgrounds who have come together and put their personal agendas aside to focus on the bigger picture – maximizing the many opportunities to grow our economy.

We all know deep within ourselves that West Virginia has everything it takes to evolve into a global competitor. This is a place where innovation and entrepreneurship can blend with cultural charm and historic significance to create an economy that can withstand any outside pressure. Vision Shared is determined to continue working tirelessly with state government and the private sector to achieve that goal. I invite you to join us on this exciting journey.

Kindest regards,

  
Becky Ceperley  
Chairman, Vision Shared Board of Directors



**Becky Ceperley**  
Chairman, Vision Shared Board of Directors



## Welcome to Vision Shared!

Vision Shared has been the state's leading community and economic development organization and action plan since it first was created in 2000. At its inception, Vision Shared was a public-private partnership created under the now-inactive Council for Community and Economic Development. It was designed to bring together business, labor, government and other interests to develop a strategy that will sustain West Virginia and make the state more economically competitive.



This strategy was based on exhaustive research and recommendations by Atlanta-based economic research firm Market Street Services Inc. and its founder, J. Mac Holladay, who identified West Virginia's strengths and weaknesses and areas for improvement that will give the state's economy a much-needed boost. Volunteers were recruited from all economic sectors and regions of West Virginia to work on a variety of issues Holladay recommended, and thus Vision Shared became a unique movement that gave a voice to anyone who wanted to help advance West Virginia's economy.

After several years of successful operation under the Council's umbrella, Vision Shared transitioned in 2006 to become a 501(c)3 designated nonprofit with support from the private sector, state government and the Claude Worthington Benedum Foundation. Today the organization is dedicated to continuing its mission and building on the successes to date.

### Our Mission

The Vision Shared mission is to bridge social, political and economic gaps to confront issues and needs that affect everyone in West Virginia.

### Our Goals

Our goals are to strengthen the economy, reshape communities, promote progressive government and improve the quality of life for all West Virginians.

## Vision Shared Operations

The Vision Shared Board of Directors, led by Chairman Becky Ceperley, is made up of a diverse mix of business, labor, academic, non-profit and other industry representatives who donate their time, energy and resources to the organization. The Board is responsible for stewardship of assets plus setting the vision for the organization by establishing goals and objectives, guiding the volunteer teams when needed, approving policy advocacy topics, supporting Vision Shared financially and promoting the organization publicly. Directors are elected to three-year terms and annually elect their officers.

The Vision Shared president and chief executive officer, Juliet A. Terry, is employed at the will and pleasure of the board, answering directly to the board chairman. The president oversees every aspect of Vision Shared operations, including financial management, fundraising, project management, administration, volunteer recruitment, legislative and policy development and communications. The president, based in Charleston, is assisted by Progressity Inc., a Charleston firm contracted to provide financial management for the corporation and project management for the various Vision Shared teams.

Vision Shared activities are grouped into four key focus areas, or steering committees, as described on the following page: Intellectual Infrastructure, New Economy, Building Bridges and Empowering Citizens and Results-Based Government. Each steering committee is directed by members of the Board of Directors. Within each steering committee topic area, volunteers populate various focus area teams and working groups.

### Vision Shared Inc. Board of Directors

**Chairman Becky Ceperley**, Greater Kanawha Valley Foundation  
**Vice-chairman Jeff James**, Mythology Marketing  
**Secretary Don Rigby**, Regional Economic Development Partnership  
**Treasurer Laura Ellis**, BB&T

**Rick Adams**, United Bank  
**Michael Basile**, Spilman Thomas & Battle  
**Ralph Bean**, Steptoe & Johnston  
**Edward George**, Robinson & McElwee  
**William P. Getty**, Claude Worthington Benedum Foundation  
**Kelley Goes**, West Virginia Department of Commerce  
**B.K. Fulton**, Verizon  
**Thomas A. Heywood**, Bowles Rice McDavid Graff & Love  
**Thomas Jones**, WV United Health System  
**Dr. Stephen Kopp**, Marshall University  
**Russ Lorince**, West Virginia University Research Corp.  
**First Lady Gayle Manchin**, State of West Virginia  
**Clarence E. Martin**, Martin & Seibert  
**Wayne Morgan**, West Virginia-American Water  
**Kenny Perdue**, West Virginia AFL-CIO  
**Scott Rotruck**, Chesapeake Energy  
**Charles Ryan**, University of Charleston (retired)  
**Judy Sjostedt**, Parkersburg Area Community Foundation  
**Richard Slater**, Dixon Hughes  
**L. Newton Thomas**, ITT Carbon Industries (retired)  
**Steve White**, Affiliated Construction Trades

**President and CEO Juliet A. Terry**, *ex officio*

## What We Do

A volunteer-driven organization, Vision Shared draws West Virginians from all walks of life who are united by a common desire to see the state maximize its economic development potential.

Our volunteers are working on issues inspired by Vision Shared's strategic plan, Imagine West

Virginia's policy recommendations and emerging issues of economic and community development relevance grouped into four key focus areas:

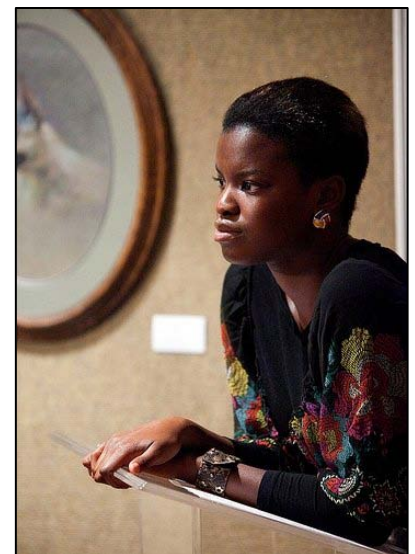
- **Intellectual Infrastructure:** Improving education from early childhood development to quality standards throughout the educational system.
- **New Economy:** Initiating technology-based economic development, encouraging and supporting entrepreneurship, creative community development and sustainable economic development.

- **Results-Based Government:** Working with the administration and Legislature to address issues such as the health of West Virginia citizens, business development needs, tax reform, government consolidation, energy resources and the environment.
- **Building Bridges and Empowering Citizens:** Strengthening the network of non-profit organizations, enhancing our state image, encouraging regional collaboration and supporting young leaders.

A final motivator behind Vision Shared's activities in 2009 and moving forward are the updated recommendations from Mac Holladay and his firm, Market Street Services, whose work in 2000-2001 provided the original framework for the Vision Shared strategy. Vision Shared contracted with Holladay in 2008 and had him update his original findings and make recommendations for West Virginia. Vision Shared is in the process of incorporating Holladay's suggested work areas and input from stakeholders and our volunteers into its future work plan.

*"I have found Vision Shared to be an organization that not only values the time given by its volunteers but also one that looks to capitalize on their expertise in finding solutions to the many challenges facing our state. ... (It is) a truly a unique organization which has a lot to offer those who are willing to serve."*

*--Jeffrey Lusk  
Co-chairman  
Entrepreneurship Team,  
Executive Director  
Hatfield-McCoy Trail*



## Our Partners

Vision Shared thrives on its ability to collaborate with others – it’s the cornerstone of our volunteer team dynamics and a fundamental belief that we all are stronger working together than individually. In that vein Vision Shared has several organizational partners.

Vision Shared finances Imagine West Virginia, a results-oriented policy research institute that is



a division of Vision Shared Inc. but has its own executive director and board of governors. Imagine is dedicated to identifying and addressing public policy issues that have the

potential to transform West Virginia’s economy through non-partisan, objective research and the publication of reports and recommendations.

In addition to Imagine West Virginia, Vision Shared collaborates regularly with and provides support to partner organizations. The first is Generation West Virginia, a



statewide consortium of young talent organizations representing those ages 21 to 45. Generation West Virginia has held two statewide conferences on young leadership, and its members participate in Gov. Joe Manchin’s new Governor’s Council of Young Professionals.

Another organizational partner is the Create West Virginia movement that was created under



Vision Shared’s Creative Communities Team. Create WV has held annual statewide conferences for three years now, and each year West Virginia communities jump at the opportunity to learn more about how to transform themselves into “New Economy” havens.

A final Vision Shared partner is TechConnect West Virginia. Formerly the Vision Shared

Technology Based Economic Development Team,

TechConnect is a free-standing nonprofit organization that operates based on three core principles: technology drives



state and national growth; technology based economic development provides more jobs and higher-paying jobs; and higher-paying jobs fuel the state’s economy in every sector.

## Collaboration in Action: “Take A Seat” Forums for the Governor

Vision Shared has been a resource for state government for many years, and that relationship never was truer than in September 2009 when we helped Gov. Joe Manchin revive his “Take A Seat”



town hall meeting series. Vision Shared assembled the Governor’s Office and his entire Cabinet for a regional stakeholders meeting in Beckley. An estimated 200 area residents attended the free, public forum and had the rare opportunity to tell the highest levels of state government what their local challenges are and how they believe those problems should be solved. Vision Shared President Juliet A.

Terry organized and hosted the event and Board Member Scott Rotruck moderated the discussion. Original Vision Shared implementation co-chairmen Kenny Perdue and Mike Basile also attended the event, as did some of our southern West Virginia volunteers and team leaders.

## Roadmap to Health Project

Vision Shared also partners with the Legislative Branch of state government. In mid-2008, the West Virginia Legislature’s Select Committee D on Health partnered with Vision Shared to operate the Roadmap to Health Project, a massive research project designed identify what was needed to overhaul West Virginia’s health care delivery system and bring about dramatic improvements in the health status of West Virginians. Under the direction of national health care economist Dr. Kenneth Thorpe of Emory University, Vision



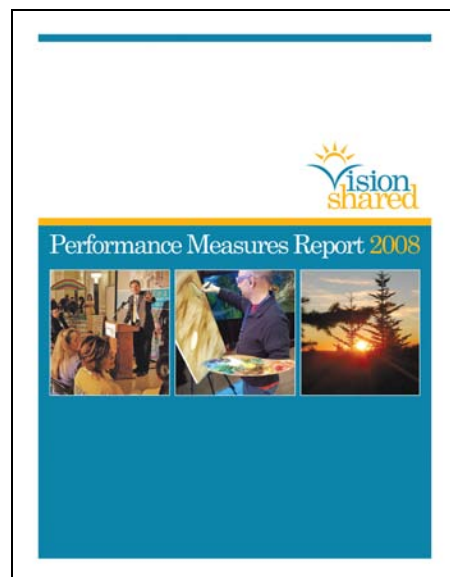
Shared provided operational and facilitation support for roughly 400 volunteers in four working groups who analyzed segments of the health care industry and made recommendations for legislation. Vision later lobbied for the legislation in the 2009 session. Lawmakers approved two of the Roadmap bills this year, one of which was considered the linchpin of the entire effort and includes the lion’s share of the recommendations from the working groups.

## Performance Measures

During 2008, the Performance Measures Committee, a subcommittee of the Board of Directors, assumed additional responsibility and had its name changed to the Program and Performance Audit Committee. The refocused committee ensures alignment of team activities to the vision and strategy of the organization, monitors organizational performance against strategic goals and improves internal and external communications about that performance.

The committee maintains the official performance measures report, which is an annual assessment of a variety of West Virginia's economic performance measures grouped into Vision Shared's four focus areas. The committee also reviews and evaluates focus area team activities to make certain they support the strategic goals of Vision Shared.

The original performance measures first were recommended by Mac Holladay, and Vision Shared tracked those indicators for the Council on Community and Economic Development. Today, Vision Shared continues to track those economic measures, presenting its annual Performance Measures Report to the Legislature, governor and others to improve awareness about how West Virginia's economic performance is progressing. The Board of Directors has selected a few measures in each steering committee that will get the bulk of Vision Shared's focus over the next few years:



- Percentage of Grade 4 Public School Students at or Above Proficient Level in Reading
- Percentage of Grade 8 Public School Students at or Above Proficient Level in Mathematics
- Percent of Persons Age 25 Years-plus with Associate Degree
- Registered Apprenticeship Training Completions per 1,000 Workers
- Patents Issued Per Million Workers
- Federal Obligations R&D Obligations as Percent of GSP
- Academic R&D Expenditures as Share of GSP
- Academic Patents Granted per \$1 million of R&D Expenditures
- Venture Capital Investment per Worker
- Total State Business Tax Collections as % of GSP
- State and Local Government Taxes Paid as % of Total Personal Income
- Workers Compensation Index Rates
- Health Insurance Coverage — Persons Under 65 with Employer Coverage
- Health Insurance Coverage — Persons Under 65 with Any Coverage
- Birth Rates for Teenagers 15-19 Years of Age (per 1,000 women)
- Infant Mortality rates 1,000 Live Births
- Adult Obesity Prevalence

## Financial Management

All financial processes including accounting, IRS filings and auditing are handled by Vision

Shared's support services provider, and each year the corporation hires an outside firm to conduct an independent audit of all financial operations. For the past three years, that audit has been conducted by Toothman Rice PLLC.

At the direction of the Vision Shared Board of Directors and the president, Vision Shared has vastly improved its fiscal management over the past two years. In early 2009, Vision Shared turned its attention to improving the fundraising process to encourage greater investment from more sources, both public and private, through our development campaign, ***Collaborating for Change.***

### ***Building on Success.***

Contributors in 2008-2009 include major donors – the **State of West Virginia** and the **Claude Worthington Benedum Foundation**,

along with many members of the Board of Directors and the following supporters:

- Affiliated Construction Trades Foundation
- American Public University System
- BB&T West Virginia Foundation
- Bowles Rice McDavid Graff & Love
- BrickStreet Insurance
- Chesapeake Energy
- Dixon Hughes
- Dream Catcher Creative
- Ernst & Young
- Bernard H. and Blanche E. Jacobson Foundation
- Marshall University
- Martin & Seibert
- Mountain State Blue Cross Blue Shield
- Peerless Block & Brick
- Robinson & McElwee
- Spilman Thomas & Battle
- Steptoe & Johnson
- The Arnold Agency
- The Greater Kanawha Valley Foundation
- United Bank
- United Health System
- Verizon
- Walker Machinery
- Wells Fargo Insurance
- West Virginia American Water
- West Virginia Mutual Insurance
- West Virginia Roundtable
- West Virginia University Research Corporation



## Operational Budget

Contributions to Vision Shared support operations and volunteer activities. This includes office space, salary and benefits for the Vision Shared president and Imagine West Virginia executive director, administrative and financial management support services contract, volunteer team expenses, support for our partner organizations, Imagine West Virginia research and other costs.

State and Benedum funds do not go toward any lobbying activities, nor do any state funds support Imagine West Virginia's policy research. Below is a general breakdown of our budget:

<b>Fiscal 2010 Budget</b>		
<b>Revenues (targets)</b>	Private donations	\$ 250,000.00
	Benedum Foundation	\$ 150,000.00
	State of WVa	\$ 150,000.00
	Grants	\$ 50,000.00
	Other	\$ -
<b>Total</b>		<b>\$ 600,000.00</b>
<b>Expenses</b>		
VS President's Office	includes salary, benefits, office equipment, office rental, telephone, fax, travel, out-of-pocket, etc.	\$ 115,628.00
Support Services	includes financial and volunteer team management, strategic planning support, travel, materials, etc.	\$ 178,000.00
Special Projects	Performance Benchmarks Report	\$ 12,000.00
Development Support	Fundraising consultant	\$ 24,000.00
Materials Production	Printing, displays, etc.	\$ 5,000.00
Hospitality	volunteer teams and board meetings	\$ 10,500.00
General Expenses	includes postage, web site redesign, web and email hosting, phone conferencing, misc. supplies	\$ 11,300.00
Direct Communications	Advertising	\$ 1,000.00
WV Development Office	Prospect development	\$ 4,000.00
VS Inc. Board	Insurance, etc.	\$ 7,000.00
Accounting Services	CPA, bank fees, annual audit	\$ 15,000.00
Other/Misc.		\$ 10,000.00
<b>Annual Total VS</b>		<b>\$ 385,512.00</b>
<b>Annual Total Imagine WV</b>	includes executive director salary, benefits, office equipment, office rental, telephone, materials, travel, out-of-pocket, research costs, etc.	<b>\$ 155,000.00</b>
<b>Total VS Inc.</b>		<b>\$ 540,512.00</b>

## Imagine West Virginia

As the budget on the previous page indicated, Vision Shared fully funds Imagine West Virginia. As a division of Vision Shared, Imagine West Virginia was created in 2006 under the guidance of the Imagine Board of Governors. Executive Director Rick Remish operates the division and leads all policy research projects. In 2008, Imagine released its first policy declaration, “Energy, the Environment and West Virginia: Leadership for West Virginia and Beyond.” The policy declaration includes recommendations that outline how West Virginia can maximize its opportunities to be an energy production leader and innovator in an environmentally responsible and sustainable way. In 2008, the Vision Shared Coal: Energy and Environment Team was created to implement Imagine’s recommendations.



In 2009, Imagine released its second policy declaration, “Right and Smart: Advancing Early Child Development in West Virginia.” The report recommended the state support a system of early child care that is available and affordable and includes incentives for quality as part of a Quality Rating and Improvement System. Imagine also recommended the state create a comprehensive system of in-home family education across the entire state, providing quality parenting assistance both before birth and in the first years of life.



Additional information on Imagine West Virginia, including copies of the publications mentioned above, is available from Vision Shared Inc., or by visiting the website, [www.imaginewestvirginia.com](http://www.imaginewestvirginia.com).

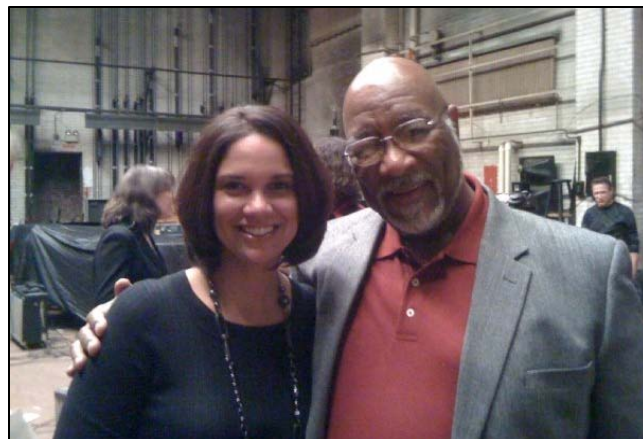
### Imagine West Virginia Board of Governors

**Chairman** Admiral T. Joseph Lopez  
**Vice-chairman** A. Michael Perry

Curtis Hank Barnette	William P. Getty
Ralph Baxter Jr.	Peter Magrath
W. Marston Becker	Kenny Perdue
Gov. Gaston Caperton	Sally Richardson
Becky Ceperley	Robert Simpson Jr.
Thomas Heywood	L. Newton Thomas
Henry Louis Gates Jr	Craig Underwood

## Overview of Accomplishments

Vision Shared celebrated many successes over the past year, ranging from empowering young entrepreneurs to successfully lobbying the Legislature to pass progressive legislation. Some of Vision Shared's key accomplishments during fiscal 2009 are below, grouped by steering committee:



### INTELLECTUAL INFRASTRUCTURE:

- Early Child Development – The Vision Shared Early Child Development Team worked with the state's Partners Implementing Early Child Education Systems (PIECES) organization to develop a series of recommendations in accordance with an executive order issued by the governor. Those recommendations included creating a Quality Rating and Improvement System for early child care. (Imagine West Virginia later made a similar recommendation in early 2009, and legislation setting up the QRIS framework was passed during the 2009 session.)

### NEW ECONOMY:

- Technology Based Economic Development – This team formalized its new organizational 501(c)3 structure to become a freestanding nonprofit called *TechConnectWV*, giving West Virginia a new group dedicated solely to technology based economic development.
- Entrepreneurship – In 2008, the various entrepreneurship working groups wrapped up projects initiated during the Kellogg grant period. Accomplishments include the creation of a new angel network and development of a business plan to focus on marketing West Virginia-made consumer goods. The Entrepreneurship Team also helped to launch the Young Entrepreneurs Support Network, or YESNetwork.
  - Creative Communities – The team held the third successful statewide conference in 2009, with attendance totaling 821 for 2008-2009. The Creative Communities Team also has taken this conference directly to communities through a series of one-day training programs.



## **BUILDING BRIDGES AND EMPOWERING CITIZENS:**

- Generation West Virginia – Generation West Virginia launched a statewide network of West Virginians ages 21-45 during the first Young Leadership Conference held in Morgantown in April 2008. Generation West Virginia became the umbrella organization for local young talent groups in West Virginia communities, and officially joined with Vision Shared as a partner organization in 2009.

Vision Shared provides administrative and technical support plus assistance with outreach and policy development. Gov. Joe Manchin has recognized the need to bring Generation West Virginia into his economic development plans and in 2008 convened the Governor’s Council of Young Professionals.



## **RESULTS-BASED GOVERNMENT:**

- Roadmap to Health Project – worked with other health care partners to pass legislation creating the Governor’s Office of Health Enhancement and Lifestyle Planning, or GO HELP. This will coordinate with all other governmental health care entities, operating four pilot programs using the patient-centered medical home concept of health care delivery and creating a five-year strategic plan for improving the health and wellness of West Virginians, including implementing health information technology.
- Permitting – The Vision Shared Permitting Team was successful in its efforts to pass legislation

in 2008 that will make it easier for new entrepreneurs or existing business owners to find the information they need to engage in business in West Virginia. The Permitting and Licensing Information Act, when completed, will provide a one-stop-shop online for all permitting and licensing information businesses need at the local, county and state level. The Governor’s Office of Technology is in the process of creating the system.

*Volunteering with Vision Shared is important and meaningful community service work. ... We can effectively meet the challenges that the future will bring by being visionary in the way that we govern and in the way we welcome new volunteers. This new vision should be uplifting – even transforming – as it will improve our lives and the lives of our children. That is something we in West Virginia should all be able to get behind.*

**--Greg Adolfson**  
Volunteer

Sustainable Development Team  
Sustainability Officer, WV DEP



## Embracing New Challenges

West Virginia is making progress, and even with today's challenging economy, this state is poised to make some dramatic leaps. Vision Shared's partnership with state government and various components of the private sector will help the organization continue to make an impact on West Virginia's growth prospects.

This state must accelerate progress in areas critical to a healthy economy and place the



Mountain State in a position where it can compete globally across a broad spectrum of economic measures. Vision Shared embraces this challenge, viewing it as a call to action and an opportunity for strategic action to improve West Virginia's economy.

To meet these challenges, Vision Shared leaders first looked inward to analyze our operations and presence in West Virginia to make certain the organization is ready for action.

We started by updating the way we look and communicate to ensure our presence is visible and our message is clear. In early 2009, Vision Shared adopted an updated logo (designed by The Arnold Agency) and redesigned its communications and fundraising materials. We then began a massive internal reorganization that included securing Progressity Inc. as our new support services provider. As explained earlier, Progressity provides financial and volunteer management services to Vision Shared in addition to some strategic planning assistance. We also contracted with Dream Catcher Creative to redesign the Vision Shared and Imagine West Virginia websites to bring about a dramatic modernization to our operations and public presence. The Arnold Agency, Progressity and Dream Catcher Creative all are successful small businesses owned and operated by West Virginia entrepreneurs, and Vision Shared is grateful for their expertise and support.





We are in the process of improving our communications strategy and volunteer management. This is being accomplished in a number of ways, including the launch of our new monthly public conference call series, "VS: Dialed In," which began Nov. 3, 2009. During these monthly calls, the Vision Shared president and Progressity staff update the volunteers and supporters about our latest activities and allow the public to ask questions about the organization's plans. This kind of interaction enhances Vision Shared's internal teamwork and brings greater transparency and understanding to what we do. The calls are being archived and posted on the Vision Shared website so anyone who missed the call can listen to the entire recording and be completely up to date.

Vision Shared also is striving for greater coordination among all our volunteer activities and linking our work more directly to the many economic measures we track and public each year in our Performance Measures Report. By refocusing our energies this way, we can begin to see a more distinct correlation between our work and progress achieved in the state's economic competitiveness.

Vision Shared will continue to track a long list of economic measures, but the Board of Directors has decided to narrow the organization's focus to make a concerted effort at making a positive impact on three focus areas:

- Entrepreneurship
- Education/workforce development
- Research/commercialization. Using

input from stakeholders and our volunteers, the Vision Shared Board is updating its strategic plan with those three focus areas in mind. As this new

plan comes together, Vision Shared leaders are

confident the organization will be more relevant and sustainable than ever before.

We look forward to reporting back to our supporters next year with exciting news about our progress and the positive impact Vision Shared has on West Virginia. Supporting Vision Shared is an investment in West Virginia's future, indeed, and it will take continued financial backing from our



*The Vision Shared Entrepreneurship Team is a valuable collaborative for the state's entrepreneurial growth. The team's members are geographically diverse and represent many aspects of economic development in the state. My membership in this group has allowed the WVU Entrepreneurship Center to expand its reach far beyond Morgantown.*

**--Melinda Walls**  
Volunteer  
Director, WVU  
Entrepreneurship Center



gracious contributors and new donors to provide the resources our passionate volunteers and staff need. Vision Shared is a unique organization that thrives on new ideas and looks for fruitful collaborations with others. By working together, we can forge a different future for West Virginia.

Some believe the Mountain State's future is preordained, that West Virginia is doomed to live forever at the top of all negative measures and the bottom of all positive indicators. At Vision Shared, we believe in just the opposite. West Virginia is brimming with potential on a number of fronts and it's time those opportunities for growth and success are maximized. It will take all of us working together to turn the rhetoric about potential into glittering progress

that people can see, understand and appreciate.

Our vision is to create a vibrant and diverse economy balancing quality jobs and the state's irreplaceable natural beauty for future generations. We see a future where West Virginia is recognized widely for its highly skilled and educated workforce, is a leader in innovation and offers an excellent quality of life for all residents.

At Vision Shared, we are confident we can create a **new** West Virginia. It's already happening.



# Vision Shared: Maximizing Opportunity | 2009

Thank you for your support. Visit [www.visionshared.com](http://www.visionshared.com) to learn more about us today.

For more information about Vision Shared, Inc., contact:

**Juliet A. Terry, President**

**1116 Smith St., Suite 301**

**Charleston, WV 25301**

**(304) 344-4244 or [president@visionshared.com](mailto:president@visionshared.com)**

For more information about the Vision Shared Development Campaign, contact:

**Jack Cipoletti, Vision Shared Development Team**

**(304) 346-3351 or [jack@point-forward.com](mailto:jack@point-forward.com)**

## *Collaborating for Change. Building on Success.*

Giving options for supporting Vision Shared Inc.

- **Contributor** (under \$5,000)
- **Supporter** (\$5,000 to under \$10,000)
- **Friend** (\$10,000 to under \$25,000)
- **Patron** (\$25,000 and up)

Yes, I/we would like to invest in the continuing success of Vision Shared by becoming a \_\_\_\_\_

with a pledge of \$\_\_\_\_\_ to be allocated as follows:

\_\_\_\_\_ Vision Shared Inc. unrestricted (where the need is greatest)

or please divide my gift \_\_\_\_\_ Imagine West Virginia and \_\_\_\_\_ Vision Shared.

\_\_\_\_\_ This is a one-time gift. Please invoice me on \_\_\_\_\_.

--OR--

\_\_\_\_\_ This is a continuing pledge payable over three years per the following schedule:

\$\_\_\_\_\_ in \_\_\_\_\_ (month/year)

\$\_\_\_\_\_ in \_\_\_\_\_ (month/year)

\$\_\_\_\_\_ in \_\_\_\_\_ (month/year)

Name/Company: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Other Phone: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_



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